



Engaging the Private Sector in GEO – A European Perspective

DRAFT PROGRAMME

Albert Borschette Congress Center, building CCAB, Room 3C and Room 5B, 36 rue Froissart,
Brussels,
Friday 26 September 2014

Room 3C			
Opening Session – Setting the Scene (Chair: R. Strohmeier)			
09:00 – 09:40	Welcome Addresses	R.Strohmeier M. Facchini on behalf of P. Brunet T. van der Pyl M. Betti	DG-RTD DG-ENTR DG-ENTR DG-CNECT JRC
09:40 – 10:10	Global Earth Observation Systems (GEO, Copernicus, etc.): State of Play and possible Scenarios of GEO engaging with the Private Sector	A. Annoni	JRC
<i>Coffee Break: 10:10 – 10:30</i>			
Round Tables:			
Round Table 1: Interest of various business sectors in GEO/GEOSS Moderator: (tbc), Rapporteur: Gilles Ollier / Michael Berger, DG-RTD)			
10:30 – 11:45 <i>(including discussions, 3 min per panellist per question followed by questions from the audience after each question)</i>	<i>Potential questions:</i> How are you using EO in your business; what are your expectation regarding initiatives such as GEO/GEOSS? (GEO component, knowledge base, data and information system) What are the products/services that can integrate Earth Observation – is there scope for market with the emergence of new application/technologies.	<i>Panellists:</i> M. Maranesi, eGEOS (tbc) Thomas Heege, EOMAP Christophe Sannier, SIRS (tbc) HJ Droste, Forest Stewardship Council (tbc) Jaap Schellekens, DELTARES W. Mayer, PROGIS (tbc)	
Round Table 2: Best modalities, communication and liaison (Moderator: Marta Nagy-Rothengass, DG-CNECT, Rapporteur: Michel Schouppe, DG-RTD)			
11:45 – 13:00 <i>(including discussions, 3 min per panellist per question followed by questions from the audience after each question)</i>	<i>Potential questions:</i> What are the most important issues (governance, IPR, data policy issues, security issues, robust and sustainable system, SLAs...) which would need to be addressed with priority in a cooperation framework with GEO? What would be the best mechanisms to facilitate collaboration of the PS with GEO in particular regarding the condition and practicalities for the establishment of a steady flow of Earth Observation data that can be exploited by the Private sector.	<i>Panellists:</i> Geoff Sawyer, EARSC Axel Penndorf(tbc), BlackBridge Emmanuel Mondon, CloudEO Peter Volk, GAF Alain Arnaud, ALTAMIRA	

<i>Lunch Break: 13:00 – 14:00</i>			
Parallel Breakout Sessions:			
	<i>Breakout Session: 1 Room 3C</i>	<i>Breakout Session: 2 Room 5B</i>	
14:00 – 15:30	<p><i>Chair: Heike Bach - VISTA; Rapporteur: Douglas Cripe, GEO-Sec:</i></p> <p><i>Actions needed for the Involvement of the PS in the GEOSS implementation.</i></p> <p><i>Presentations around seed questions:</i></p> <p>What could be the role of the PS in the implementation of the GEO/GEOSS 10-Year implementation plan and the relevant GEO tasks of the GEO multiannual workplan?</p> <p>What can be done at the level of the GEO planning to involve the PS early enough in the preparation of the GEO IP and subsequent multiannual WP?</p> <p>Is there a possible return in terms of resources from the participation of the private sector in GEO?</p>	<p><i>Chair: Mark Noort - HCP International; Rapporteur: Alan Edwards, GEO IPWG</i></p> <p><i>Actions needed to help the PS in Europe to exploit GEOSS</i></p> <p><i>Presentations around seed questions:</i></p> <p>What are potential stumbling blocks (governance, IPR issues, Data policy, techn. issues...) which need to be addressed with priority?</p> <p>Which instruments (Horizon 2020, Copernicus) would be suitable to facilitate the use of GEOSS by the Private Sector?</p>	
14:00 - 14:15 (10+5min)	Mick Symonds (ATOS): Helix-Nebula - a potential Market Place for EO	Stephen Coulson (ESA - tbc): experiences gained through ESA's Value Adding Element (VAE)	
14:15 – 14:30 (10+5min)	Arne Berre (SINTEF) Innovation opportunities for private sector in Citizens Observatories	Roya Ayazi (NEREUS): The Potentials of Earth Observation to facilitate solutions and added value for European Innovation Partnerships	
14:30 – 14:45 (10+5min)	Christian Briese (EODC): EODC and its potential contribution to GEOSS	Ulrike Daniels (Copernicus Masters): fostering downstream services	
14:45 – 15:00 (10+5min)	tbc: Big Data Value Partnership	Carlos Morais-Pires (tbc) Presentation from DG-CNECT on e-infrastructures	
15:00 – 15:30	Discussions	Discussions	
<i>Coffee Break: 15:30 – 15:50</i>			
Closing Plenary: (Chair: K. Vandenberghe)			
Room 3C			
15:50 – 17:00			
	Summary of RT-1	G. Ollier	DG-RTD
	Summary of RT-2	M. Schouppe	DG-RTD
	Summary of BS-1	D. Cripe	GEO Sec
	Summary of BS-2	A. Edwards	GEO IPWG
	Discussion		
	Conclusions and Next Steps	R. Strohmeier	DG-RTD