

PERSONAL AND CAR NAVIGATION

COMPANY APPLICATION AND LOGISTICS

CRITICAL AND SECURITY APPLICATIONS

GOVERNMENT AND PUBLIC APPLICATIONS

SPACE TECHNOLOGIES

GALILEO AND GMES

AGE  
NAV 2008

AUSPICES



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Ministerstvo dopravy



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NETWORK OF NATIONAL ITS ASSOCIATIONS



ITS&S Czech Republic  
Intelligent Transport System and Services



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PRAGUE 2008



TECHNOLOGIES & PROSPERITY

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INTERNATIONAL DATA GROUP

# NavAge '08

International conference

Navigation and positioning of persons, vehicles and goods movements in EC countries

26 – 28 March 2008

Prague Congress Centre



## STRUCTURE OF ADDRESSED PARTICIPANTS OF THE CONFERENCE

V Praze dne 21. 1. 2008

Ladies and gentlemen,

The main topic of the second international NavAge '08 conference, which is held under the auspices of the Czech Parliament, Czech Government and the Czech Technical University in Prague on March 26 – 28, 2008 in Prague, is navigation and positioning of persons, vehicles and goods movements in EC countries.

The purpose of the conference is exchange of information among professional public, users, representatives of state administration, local authorities and universities, with the aim of identifying the **main aspects and benefits of navigation and positioning for users, economy, safety and environment.**

NavAge '08 conference is held by ITS&S Czech Republic association and TECHNOLOGIES&PROSPERITY magazine in close co-operation with Czech Space Office and the preparatory committee of X. European Interparliamentary Space Conference (EISC). The NavAge '08 conference continues the tradition of conferences NavAge'06, ITS Prague and ITS Bratislava organized by ITS&S Czech Republic in last years.

A part of NavAge '08 conference will be a session of the **X. European Interparliamentary Space Conference (EISC)** that shall be dealing with a synergy of Galileo and GMES projects.

We look forward to our meetings in Prague during NavAge '08 Prague.

With best regards,

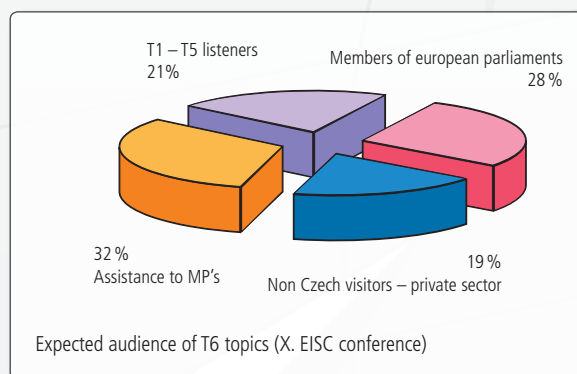
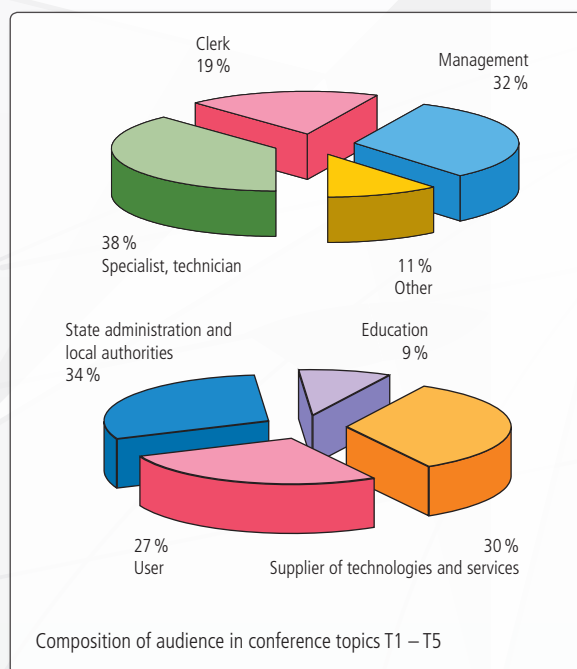
doc. Miroslav Svítek  
NavAge '08 President  
Vice-dean of the Faculty  
of Transportation Sciences

Ing. Roman Srp  
Vice-president  
ITS&S Czech Republic Association

Ing. Karel Dobeš  
Government Representative  
Chairperson of the X. EISC  
Preparatory Committee

PaedDr. Vratislav Pavlík  
NavAge '08 Executive  
TECHNOLOGIES & PROSPERITY  
Publisher

Expected audience: 200



### UNDER THE AUSPICES OF

Mgr. Oldřich Vojří, Ph.D., Chairperson of the Committee on Economic Affairs,  
Chamber of Deputies of the Parliament of the Czech Republic

Ing. Aleš Řebíček, Minister of Transport of the Czech Republic

prof. Ing. Petr Moos, CSc., Dean of the Faculty of Transportation Sciences of the CTU in Prague



### PROFESSIONAL CONFERENCE BOARD:

doc. Ing. Václav Cempírek, Ph.D., University of Pardubice  
Ing. Karel Dobeš, Gov. Representative, X. EISC Preparatory Committee  
Dr. Ing. Miroslav Elfmark, Ministry of Industry and Trade of the CZ  
Ing. Pavel Hojda, Chamber of Deputies, Parliament of the CZ  
doc. Ing. Jan Kolář, CSc., Czech Space Office  
Ing. Jaroslav Machan, CSc., ŠKODA AUTO a.s.  
Jiří Nedoma, Senate of Parliament of the CZ  
prof. Ing. Pavel Přebyl, CSc., CTU in Prague  
Ing. Roman Srp, TECHNOLOGIES & PROSPERITY  
doc. Dr. Ing. Miroslav Svítek, ITS&S Czech Republic, CTU in Prague  
prof. Ing. Karel Šotek, CSc., University of Pardubice  
prof. Ing. František Vejražka, CSc., CTU in Prague  
prof. RNDr. Miroslav Vlček, Dr.Sc., CTU in Prague



**T1 PERSONAL AND CAR NAVIGATION**

Current trends of navigation applications  
 Digital maps and databases  
 In-door navigation  
 Navigation algorithms  
 HW and SW platforms

**T2 COMPANY APPLICATION AND LOGISTICS**

Logistics, personal and freight transport  
 Fleet management  
 Registration and identification systems (RFID)  
 Standardization, protocols, interoperability  
 Usage of geographical information systems

**T3 CRITICAL AND SECURITY APPLICATIONS**

Road accidents detection & management  
 Support of risk management  
 E-safety systems implementation (e-call)  
 Specific consignment (security, dangerous goods, animals)  
 Means of preventive increasing security

**T4 GOVERNMENT AND PUBLIC APPLICATIONS**

Using localization in information systems  
 Geographical data collection, processing and usage  
 Transport regulation, toll systems in cities and regions  
 Satellite tolling on roads  
 Intelligent regional public transport service

**T5 ADVANCED SPACE TECHNOLOGIES**

Navigation Systems GNSS (GPS, Galileo, Glonass)  
 Global Monitoring for Environment and Security (GMES)  
 Satellite Communication Systems  
 Technologies for aviation and astronautics  
 European politics and co-operation in space sectors

**T6 SYNERGY OF GALILEO AND GMES PROJECTS**

Professional conference as a part of the X. European Interparliamentary Space Conference (EISC) about synergy of Galileo and GMES projects and their use in application and services associated with an EISC meeting in Prague.



**CONTACTS**

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**IN CHARGE OF ORGANIZATIONAL MATTERS:**

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Editorial office of TECHNOLOGIES & PROSPERITY  
 Ohradní 65, 140 00 Praha 4, Czech Republic  
 tel: +420 261 066 111, fax.: +420 261 066 112

**CONTENT ISSUES OF T6 CONFERENCE TOPICS:**

Preparatory Committee of X. EISC conference  
 Kateřina Svobodová, Secretary of the Committee  
 svobodovak@psp.cz, tel.: +420 257 171 111



|             |   |               |
|-------------|---|---------------|
| 26. 3. 2008 | 9:00 – 18:00  | 18:00 – 21:00 |
|             | 1 <sup>st</sup> meeting day of NavAge '08<br>Conference opening,<br>T1 – T5 conference topics | NavAge party  |

Prague Congress Centre (KCP Praha)

|             |  |   |
|-------------|--|---|
| 27. 3. 2008 | 9:00 – 18:00   | 16:00 – 21:00   |
|             | 2 <sup>nd</sup> meeting day of NavAge '08<br>T1 – T5 conference topics | Closed meeting of delegates of X. European interparliamentary space conference (EISC) |

Prague Congress Centre (KCP Praha)

|             |   |
|-------------|---|
| 28. 3. 2008 | 9:00 – 12:00  |
|             | 3 <sup>rd</sup> meeting day of NavAge '08<br>T6 topics conference session on synergy of Galileo and GMES projects |

Prague Congress Centre (KCP Praha)

**Professional part of the conference**

compiled by the professional conference board, from the contributions received upon public call, at morning and afternoon meeting sections. The lecturers are leading experts from universities, public and private sector.

**Moderated discussion forums**

held on the main topics of the conference in participation of top representatives of companies and institutions.

**Accompanying exhibition**

during which the present companies present their products and services, in the form of exhibition stands and information posters.

**NavAge Café**

offering to the partners of the conference and sponsors a pleasant and undisturbed environment for individual meetings with business partners.

**Party**

a social evening with live music dedicated to mutual encounters of the conference participants in an informal friendly atmosphere.

**Sponsoring**

of selected parts of the programme is another opportunity of how the representatives of industry can increase their profile at the conference NavAge '08.



**CONFERENCE LANGUAGE**

T1 – T5 topics:

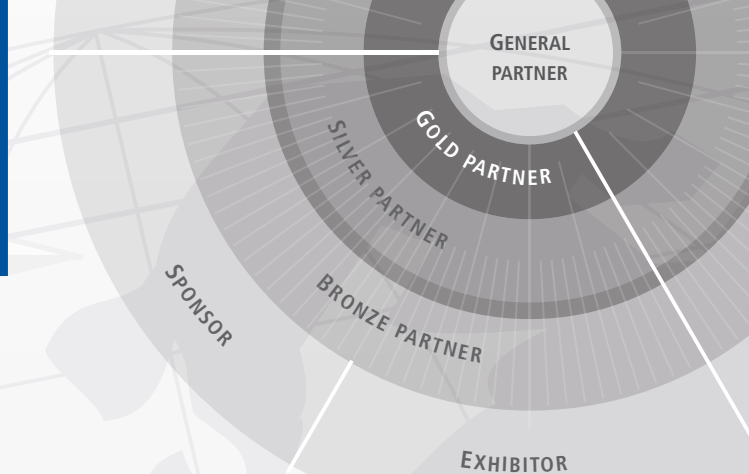
Czech, Slovak, English with a simultaneous interpretation into/from English

T6 topic (10. EISC conference):

like T1 – T5, possible simultaneous interpretation into/from another European language.



# REGISTRATION, PARTNERSHIP, SPONSORSHIP AND ADVERTISING PRICE LIST



## NAVAGE '08 PRAGUE – AUDITORIUM REGISTRATION FEES

| Registration type / fee                            | Price excl. VAT 19 % | Price incl. VAT 19 % |
|--|----------------------|----------------------|
| Commercial sphere                                  | 8,400 CZK            | 9,996 CZK            |
| Commercial sphere – ITS&S member                   | 4,900 CZK            | 5,831 CZK            |
| Education, state administration, local authorities | 2,900 CZK            | 3,451 CZK            |



## NAVAGE '08 PRAGUE – SERVICES PROVIDED VS. PARTNERSHIP TYPE & FEE

| Services provided / type of the partnership            | General partner    | Gold partner       | Silver partner     | Bronze partner    | Exhibitor         |
|--|--------------------|--------------------|--------------------|-------------------|-------------------|
| Free tickets   | 10                 | 5                  | 3                  | 1                 | 1                 |
| Listing in conference programme                        | ✓                  | ✓                  | ✓                  | ✓                 | ✓                 |
| Logo at www.navage.cz and www.sdt.cz                   | ✓                  | ✓                  | ✓                  | ✓                 | ✓                 |
| Logo in lecture hall                                   | ✓                  | ✓                  | ✓                  | ✓                 |                   |
| Company professional lecture <sup>1</sup>              | ✓                  | ✓                  | ✓                  | ✓                 |                   |
| Lecture in Conference Papers                           | ✓                  | ✓                  | ✓                  | ✓                 |                   |
| 30 % registration fee discount for partner's customers | ✓                  | ✓                  | ✓                  |                   |                   |
| Exhibition area <sup>2</sup>                           | ✓                  | ✓                  | ✓                  |                   | ✓                 |
| Distribution of company materials at registration      | ✓                  | ✓                  | ✓                  |                   |                   |
| Table reservation in NavAge Café                       | ✓                  | ✓                  | ✓                  |                   |                   |
| Open account in NavAge Café                            | ✓                  | ✓                  |                    |                   |                   |
| T&P: 2 pages PR article or 1 page advertisement        | ✓                  | ✓                  |                    |                   |                   |
| T&P Personality article                                | ✓                  |                    |                    |                   |                   |
| Guarantee of exclusivity                               | ✓                  |                    |                    |                   |                   |
| <b>Partnership fee (VAT 19 % excluded)</b>             | <b>450,000 CZK</b> | <b>240,000 CZK</b> | <b>180,000 CZK</b> | <b>60,000 CZK</b> | <b>45,000 CZK</b> |

<sup>1</sup> Lecturer can participate in the whole conference programme free of charge.

<sup>2</sup> Booth staff (1 person) can participate in the whole conference programme free of charge.

1 EUR ≙ approx. 27 CZK



## NAVAGE '08 PRAGUE – SERVICES PROVIDED VS. SPONSORSHIP TYPE & FEE

| Services provided / type of the sponsorship            | Evening party Banquet | Evening party Cultural Event | Lunch             | Coffee Break      |
|--|-----------------------|------------------------------|-------------------|-------------------|
| Listing in conference programme                        | ✓                     | ✓                            | ✓                 | ✓                 |
| Logo at www.navage.cz and www.sdt.cz                   | ✓                     | ✓                            | ✓                 | ✓                 |
| Logo in sponsoring area                                | ✓                     | ✓                            | ✓                 | ✓                 |
| 30 % registration fee discount for partner's customers | ✓                     | ✓                            | ✓                 |                   |
| Free tickets   | 6                     | 4                            | 2                 | 1                 |
| Distribution of company materials at registration      | ✓                     | ✓                            | ✓                 | ✓                 |
| <b>Sponsorship fee (VAT 19 % excluded)</b>             | <b>90,000 CZK</b>     | <b>60,000 CZK</b>            | <b>35,000 CZK</b> | <b>25,000 CZK</b> |