

WORKSHOP

INNOVATION AT THE SERVICE OF REGIONAL GROWTH
The Competitive Advantages of Satellite Information and Services

20-21 May 2008, Dublin, Ireland

SECOND ANNOUNCEMENT & OUTLINE PROGRAMME



Honorary Committee

Mr Gérard Brachet, Chairman, United Nations Committee on the Peaceful Uses of Outer Space

Mr Luc Van de Brande, President, Committee of the Regions

Mr Jean-Jacques Dordain, Director General, European Space Agency

Dr Colin Hicks, President, Eurisy

Prof. Danuta Hübner, Commissioner for Regional Policy, European Commission

Mr Riccardo Ily, President, Assembly of European Regions

Prof. Jacqueline McGlade, Executive Director, European Environment Agency

Dr Lars P. Prahm, Director General, EUMETSAT

Organised in cooperation with



and with the support of



an roinn fiontar, trádála agus fostaíochta
department of enterprise, trade and employment



Aims of the Workshop

The role of European regions and cities in achieving economic growth and creating jobs is of primary importance, and largely recognised at all levels of European governance. Due to their knowledge of local realities and actors, Local and Regional Authorities are in the best position to take appropriate measures to stimulate regional economic development. *Satellite information and services** can support many of these measures, such as modernising infrastructure in order to improve accessibility, transport and professional mobility, reducing the digital divide and facilitating e-governance. This workshop will allow Local and Regional Authorities public agencies and companies to learn from successful examples provided by regions and cities which already benefit from satellite information and services. Relevant EU institutions and the satellite service industry will be provided with feedback on how they can tailor future policies and services to better respond to the needs and requirements of Local and Regional Authorities.

**Satellite information and services*: a value-added service resulting from the transformation of satellite data by the service chain (from the satellite operators to service providers) into ready-to-use information by a end user, who uses it to take decisions and to manage operational activities (e.g. traffic and pollution management, infrastructure development etc).

Outline Programme

Monday, 19 May 2008

19:30 Welcome cocktail at the Official residence of the Lord Mayor of Dublin, Mansion House, Dawson Street, Dublin 2

Tuesday 20 May 2008

09:00 Welcome addresses

The Irish Minister of Enterprise, Trade & Employment

Feargal O Móráin, Director, Innovation, Commercialisation & Investment, Enterprise Ireland

Colin Hicks, President of Eurisy

Keynote Address:

Socio-economic Benefits of Satellite Applications – *Laurens J. Brinkhorst**, Former Minister of Economic Affairs, The Netherlands

State of Affairs: Regions and Economic Development

- Example of Regional Development Strategy, Irish regions
- Challenges and leveraging Power for Regions in creating Growth and Jobs – *B. Pels**, Programme Manager European Territorial Cooperation, Province of Flevoland, The Netherlands
- Financial Mechanisms and Strategic Guidelines for Investment in Regional Economic Modernisation – *TBC*, Directorate-General for Regional Policy, European Commission (EC)
- Satellite-based Solutions for Economic Modernisation, Improved Regional Attractiveness and Job Creation – *TBC*, Directorate-General for Enterprise and Industry, European Commission (EC)
- NEREUS, the Network of European Regions Using Space Technologies– *A. Bénêteau** Vice-President, Midi-Pyrénées Region (FR)

Afternoon: Best-practice examples: Regional Strategies for Economic Development

Format: Non-technical experience presentations from Local and Regional Authorities. Q&A

Objectives: to learn about successful practices in socio-economic development using satellite information and services; to identify specific opportunities and constraints in adapting and reproducing them (in terms of decision-making process, financing mechanisms, team and workflow management, difficulties, benefits, results).

Round Table: What are the limiting and facilitating factors in the implementation of satellite information and services by Local and Regional Authorities?

End of session at 17:30

20:00 Dinner Reception at Guinness Storehouse, Dublin (preceded by tour of the Storehouse at 19:00)

Wednesday, 21 May

09:00 Case-study: the Added Value of Satellite Information and Services for Growth and Jobs

Format: a multidisciplinary study of how an EU-funded regional development project can benefit from satellite information and services

Objectives: Regional representatives and experts from different fields are to build a realistic business-plan on how a Local or Regional Authority can implement, manage and use satellite information and services to enhance the regional economic performances

4. Conclusions & Recommendations

End of workshop at 16:00

*invited

Practical Details

Target Audience: End-users from Local and Regional Authorities, professionals from Value Added Companies, experts from policy-making institutions, all those involved in maximizing the benefits of European space activities for Regions and cities.

Format: Best-practice presentations and case-studies

Venue: Dublin Castle, Dublin, Ireland

Working language: English (simultaneous interpretation will be provided if there is sufficient demand)

Accommodation: For full details see attached additional practical details

Registration: Before 18 April 2008: €150 After 18 April 2008: €200

The attached Registration Form should be completed and returned to Dublin2008@eurisy.org or by Fax. **Special conditions** apply to: 1) **Eurisy Members**, 2) **Representatives of regions or cities** members of national and/or European associations (e.g. AER, CoR, CEMR, etc.). Please contact Eurisy Secretariat directly.

Exhibition: A parallel exhibition is open to display relevant services. See Exhibition Registration form.