



## AEROSPACE & DEFENSE MEETINGS TORINO

### Torino, capital of aerospace

*Aerospace & Defense Meetings, the first international convention dedicated to the aerospace and defense industry to be staged in Italy, will come back in Torino on  
28 – 29 October 2009*

For the second time in Italy, Torino is the venue of Aerospace & Defense Meetings ([www.aerospacemeetings.com](http://www.aerospacemeetings.com)), which confirmed the technological excellence and the competitive position of the Italian aerospace industries and especially the Piedmontese ones. Launched in 2008 by the Torino Chamber of Commerce and organized by the Piemonte Agency for Investments, Export and Tourism in collaboration with BCI Business Conventions International, Piedmont Aerospace District, Torino City Council, Torino Province, Piemonte Regional Government, and AIAD (Italian Industries Association for Aerospace System and Defense) the event will be hosted at Oval Lingotto by the Torino City Council. It will become biannual from 2011 onwards, rotating with the Aeromart in Toulouse.

The convention is structured on:

- B2B Meetings, to build up targeted and customised business opportunities with over 300 companies from Italy, Europe, Canada and other Countries such as Russia, the United States, India and Far East.  
Many aircraft and engine manufactures have already confirmed their interest in participating.
- Conferences, technical seminars, workshops, Do Business With sessions.

**The first edition** of the event concluded on the 20<sup>th</sup> of March 2008. Unexpected numbers were registered: **1.000 professionals**: 450 representing the 200 companies present as suppliers, and 200 for the enterprises registered as buyers, in addition to all the visitors that attended the conferences and the workshops. 5.400 meetings were pre-organized and 700 more were fixed on site.

The best international companies joined the event: Finmeccanica, Alenia Aeronautica, Aermacchi, Piaggio Aero, Thales Alenia Space, Selex Galileo, Agusta Westland, Boeing, Eads, Dassault Aviation, Northrop Grumman, Tupolev, Messier Dowty, Avio, Pratt & Whitney, Microtecnica, Elbit. All of them were in Torino to develop business opportunities. The Italian aerospace poles, located in the regions of Piemonte, Lombardia, Campania and Lazio, were also present.

Among the represented countries, all Europe – Italy, France, Germany, Holland, Switzerland, Spain, UK, Romania, Poland, Tcheck Republic – Russia, India, Israel, Hungary, Unites States, Canada, Mexico, China.

21 appointments, counting workshops and conferences, were attended by a high number of visitors. In particular, the conference “**Virtual Design and Virtual Testing**”, which was part of the “Torino 2008 - World Design Capital” calendar, registered **350 participants**, 200 of whom had not subscribed to “Aerospace & Defense Meetings”. Protagonists of the event: Alenia Aeronautica, Avio, Boeing, Phantom Works, Selex Galileo and Thales Alenia Space. They analyzed together the new challenges and potentialities of the application of the virtual reality to design and testing, that plays an increasing role in the scenario of the international aerospace industry.

**Information on the event:** Piemonte Agency for Investments, Export and Tourism

Diana Giorgini, Margherita Lo Bue, Daniela Cicoli Tel: +39 011 67006.98/59/31 – Fax +39 011 6965456

Email: [aerospace@centroestero.org](mailto:aerospace@centroestero.org) – Corso Regio Parco 27 / 29 – 10152 Torino - ITALY